



Women's 21-Jewel Watches Super Value! **14⁹⁹**

Shock-resistant movement. Unbreakable main-spring. Stainless steel case back. Anti-magnetic. Guaranteed at Sears! Jewelry Dept.



SAVE '1! '2.98 Multiple Vitamins Your Choice **1⁸⁸**

Choice of multiple vitamins or multiple vitamins with iron. Bottle of 300 tablets. Excellent value! Sundries Dept.



SLASHED 28% Teenage Jewelry Were \$2 **1⁴⁴**

Dangle, pierced and hoop earrings. Smart-styled ropes. Large assortment of popular colors. Jewelry Dept.



First Quality Seamless Sheer Nylons Great Buy! **3 pr. 99^c**

Run-resistant mesh or regular knit. Nude heel. Beige, taupe or coffee in sizes 8 1/2 to 11. Hosiery Dept.

Sears

Pre-Holiday

SALE

SALE STARTS WEDNESDAY, AUGUST 31

Prices effective thru Saturday, September 3rd. Some Quantities Limited



Perfect for Campus and Career... Bulky Sweaters

Pre-Holiday Sale Value! **7⁸⁸**

Imported acrylic cardigans and pullovers... Novelty and classic styling. All easy-care machine washable. White and fashion colors. Sizes 36 to 42. Low priced! Misses' Sportswear



First to Sears... Then Back-to-School in Pert 'n Pretty Cotton Dresses

2 for \$5

- School's fun, especially when you have a whole bunch of new dresses!
- We've got styles galore... A-lines, full-skirts, empires and more
- Sure winners in pert plaids, solids and pretty prints
- Available in sizes 7 to 12 Girls' Wear Dept.

CHARGE YOUR PURCHASES on Sears Revolving Charge



Misses' Leisure Loving Shifts

Priced Low **2⁵⁷** or 2 for \$5 Moumou and A-line styles... in sun-drenched colors. Small, medium and large. Pre-Holiday Bargain. Lingerie Dept.



Great Reduction! Children's Jeans

Were \$2.99 **3 pr. \$6** Your choice... heavy-weight cotton, nylon stretch or cotton corduroy. Washfast colors. 2-6X. Infants' Children's Dept.



Men's Sport Shirts At Sears Low Price

Top Buy! **3 for \$6** Classics, ivys and novelties in an outstanding collection of 100% cotton fabrics. Sizes S to XL. Men's Furnishings Dept.



Boys' Reversible Quilt Jackets

Pre-Holiday Buy! **4⁸⁸** Water repellent nylon jacket. Concealed hood. Zipper front. Bright colors. Sizes 6 to 16. A buy! Boys' Wear Dept.



Wash 'em... Dry 'em... Wear 'em! NEVER NEED IRONING

Girls' Perma-Prest Dresses

Pre-Holiday Sale Value! **3⁹⁷**

- Buttons and bows... A-lines, smock looks... we have the styles little girls love
- Choose from plaids, stripes, checks and solids... many colors
- Assorted fashion-wise fabrics
- Little girls' sizes 3 to 6X

Girls' Perma-Prest Slips White. Sizes 2 to 6X. **1⁷⁹** Infants' Children's Dept.

ALL ROADS LEAD TO Sears SOUTHERN CALIFORNIA STORES

SEARS, ROEBUCK AND CO.

SHOP 6 NIGHTS SHOP MONDAY THRU SATURDAY 9:30 A.M. TO 9:30 P.M.